

ANNUAL MEETING
Massachusetts Association of
Health Underwriters
June 19, 2009
AGENDA

Registration 8:15 a.m.

Meet & Greet 8:30 a.m.

Call to Order

**Opening Comments &
Brief Association Business** 9:00 - 9:15 a.m.
President Jean Russell, Massachusetts Association of Health Underwriters

Perspectives: Government Innovation in Insurance

Why Smart People Propose Stupid Solutions 9:15 -10:15 a.m.

How is it that there are so many "solutions" currently being proposed for the insurance Industry? Sounds like they are coming from people who have no idea how insurance works! And, how is it that so many Americans are ready to accept these ideas?

Reid Rasmussen, Carrier Relations Manager, BenefitMall

Will the Role of the Agent be Preserved? 10:15 -11:00 a.m.

What will the future role of the Broker look like? What about public options and the issues surrounding Connectors or portals? How can the Broker make a difference?

Jessica Waltman, NAHU Sr. VP of Government Affairs

Open Discussion 11:00 - 11:30 a.m.

Adjournment 11:30 a.m.